

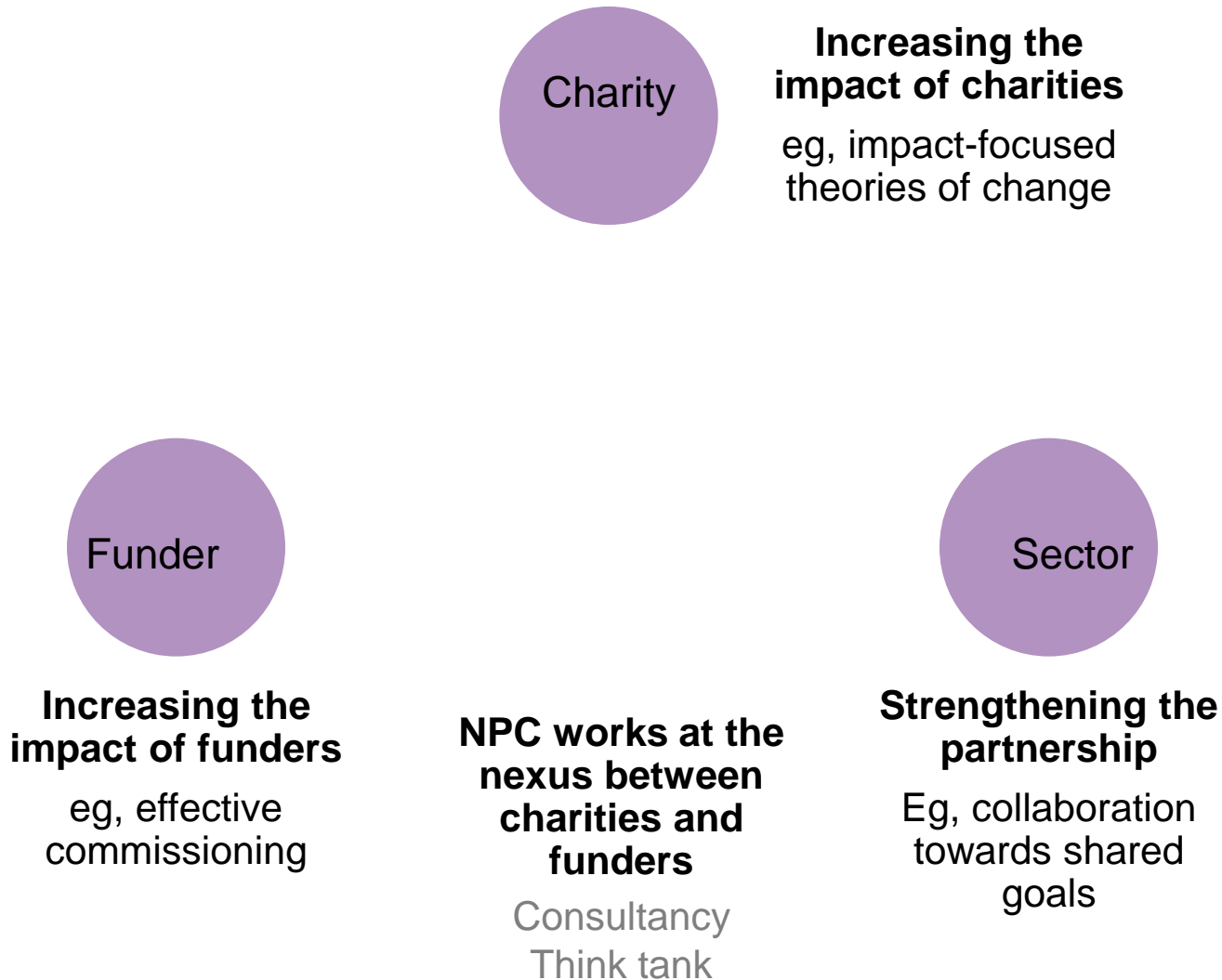
# **BARCELONA SYMPOSIUM ON NEW PHILANTHROPY**

Dan Corry, CEO, NPC

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Barcelona, October 214

# TRANSFORMING THE UK CHARITY SECTOR





## **PROPOSITION:**

**“PHILANTHROPY BOOSTS SOCIAL  
PROGRESS DUE TO ITS CAPACITY  
AND COMMITMENT TO INNOVATION”**

**Mark Zuckerberg Just Donated More Money to Fight Ebola Than China, Canada, and France Combined**  
Those are some deep blue-jean pockets.



<http://www.nationaljournal.com/health-care/mark-zuckerberg-just-donated-more-money-to-fight-ebola-than-china-canada-and-france-combined-20141014>

# A CHANGING CONTEXT

Reconfiguration of the relationship between civil society and the state



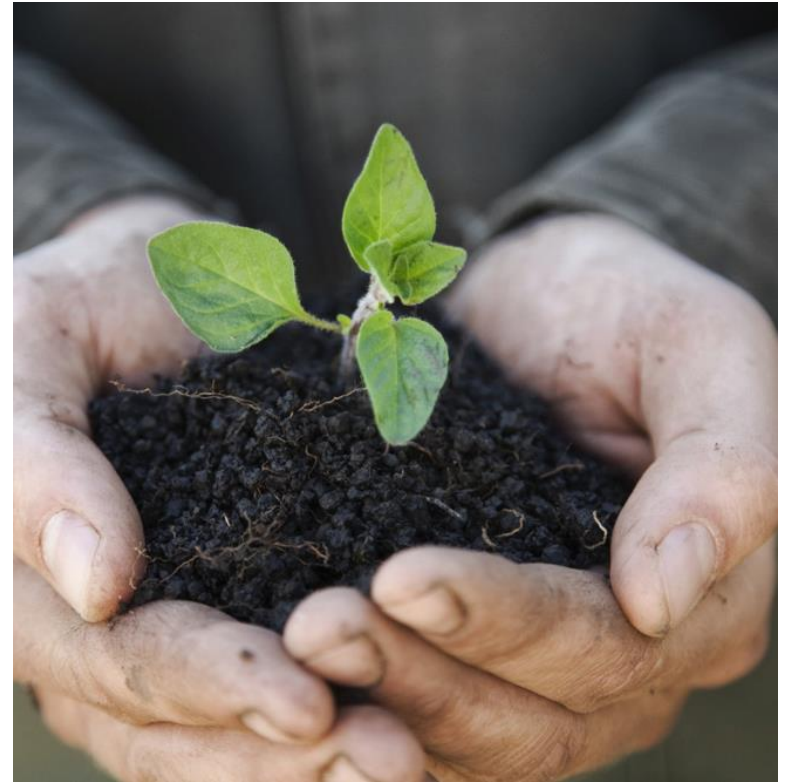
# NEED FOR INNOVATION IN SOCIAL POLICY

**Government can't afford to  
'innovate' given austerity**

- 'What Works' Centres in UK

**In any case, the state is never  
brilliant at innovation**

- Risk averse
- Media spotlight
- Politics



# PHILANTHROPY CAN SUPPORT INNOVATION

- Trying things out
- Evaluating them properly
- Offering them up for mainstreaming



## BUT PHILANTHROPY CAN ONLY BE PART OF THE SOLUTION

- Randomness of what philanthropy picks
- Money does not necessarily go where it is most needed
  - in terms of geography, income or issue
- No democratic accountability
  - Often little transparency either
- Can smack of old paternalist or Dickensian approach to charity

Concept of rich people distributing their largesse is problematic for many reasons  
– and getting tax breaks to do it!



# PHILANTHROPY ON TAP NOT ON TOP



Should be a complement to state action, not driving the system

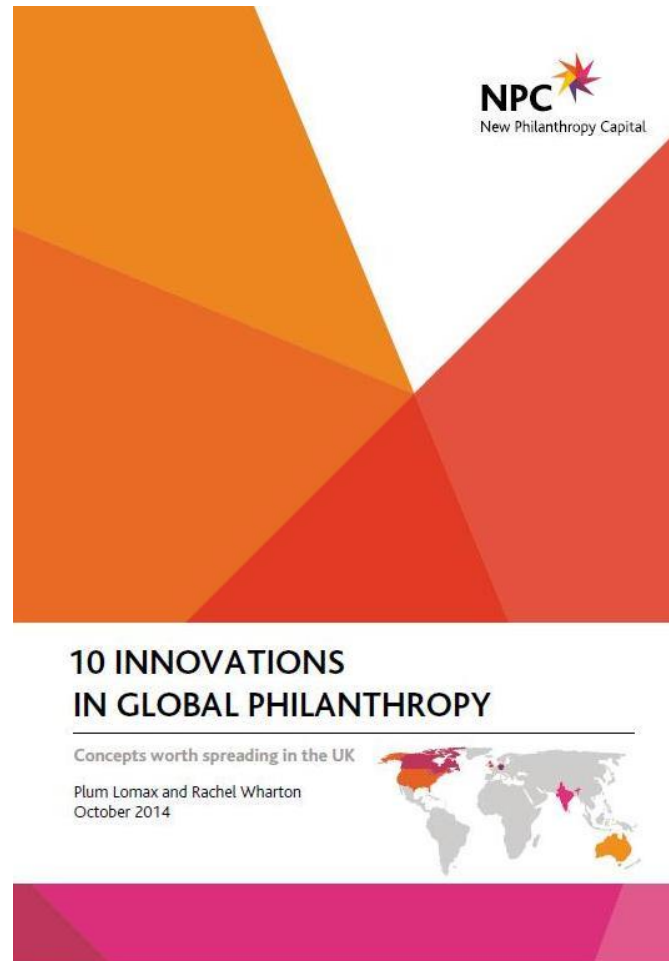
## Eg education

- ***In US*** clear that helps richer school board areas more.
- So government should try and use tax etc to distribute more fairly or make up for it
- ***In UK***, academy schools and especially free schools set up to some degree at whim of philanthropists and with rules etc that are up to them too
- But this a government choice.

**KEY THING IS HOW TO MAKE  
PHILANTHROPY WORK HARDER IN  
THE RIGHT DIRECTIONS**



# 10 INNOVATIONS IN GLOBAL PHILANTHROPY



# INNOVATION WILL LEAD TO MORE AND BETTER PHILANTHROPY



**‘The power of data: Is the  
charity sector ready to plug in?’  
NPC**

**‘Is social impact  
investing the  
next venture  
capital?’  
Forbes**

**Significant changes in the past decade**

**‘The Giving Pledge: a  
new club for billionaires’  
CBS News**

**‘Growing demand for  
philanthropy advice sees  
new post at Barclays’  
Civil Society**



# **DATA LABS AS ONE WAY FORWARD TO ASSESS IMPACT OF GRANTEES**



# KEY ELEMENTS OF THE DATA LABS APPROACH

- Collect identifiers of those you work with
- Use administrative data to find out their status in at future time (offenders or not; passed exams or not; healthy or not)
- Allow comparison group to be drawn through statistical matching
- The impact of a an organisation is comparison of the outcomes of service users vs non service users.
- This up and running in UK via Justice Data Lab  
<http://www.thinknpc.org/publications/creating-a-data-lab/>

# PHILANTHROPY HAS ALWAYS HAD A ROLE IN SUPPORTING ALTERNATIVE VOICES



- Non state, non private sector part of society is crucial
- Even where voices are not progressive ones
- Of course dangers (eg funding in the US of some strange causes)



# WHERE DO WE GO NOW?



# THANK YOU

New Philanthropy Capital – Transforming the charity sector

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