



New Forms of Philanthropy and Social Transformation

Are private and public interest compatible?

Historically, the philanthropic movement has generally been associated with Anglo-Saxon countries, in particular the United States. And it is in these countries where philanthropy has developed along three **basic lines**: **strategy and focus**; **innovation and impact** and **governance networks**.

Questions such **‘What are the goals and tools of social action?’**, **‘How can new forms of philanthropy**

contribute to public innovation and social transformation?’, **‘In what way should philanthropic activity be understood as public policy?’** or **‘Can the new philanthropy assume the responsibilities of the welfare state?’** have received little consideration in our context, especially when one bears in mind the social protection and provision role that philanthropic activity may be asked to play in a period of economic crisis and reduced public spending.

With the aim of discussing these issues, the Catalan Institute for the Assessment of Public Policies (Ivàlua) and the Palau Macaya of the “la Caixa” Social Fund present the discussion cycle ‘New Forms of Philanthropy and Social Transformation’, with the following programme:

Open dialogues

**Monday 13 October,
at 5 pm**

Actors, mission and instruments of the ‘new philanthropy’

Theo Schuyt
Caroline Fiennes
Chair: David Camps

**Monday 27 October,
at 5 pm**

Can philanthropy transform society?

Dan Corry
Stephen J. Ball
Chair: to be confirmed

**Monday 10 November,
at 5 pm**

Between public and private: new philanthropic networks in Catalonia

Daniel Oliver
Teresa Tarragó
Albert Forn
Jordi Vivancos
Fèlix Alaguero
Andreu Escolà
Chair: Ricard Valls

Seminar for reflection

Tuesday 2 December

New forms of philanthropy: knowledge gained and practical implications

The seminar will be the meeting point for experts and leading figures in this field and aims to draw together the main conclusions from the previous dialogues, with the following objectives:

- Establish the agenda for the main challenges
- Identify work lines and formulas to meet the challenges

Attendance by invitation

SPEAKERS AND CHAIRS

Theo Schuyt

Since 2001, he has been Professor for Philanthropic Studies at VU University, Amsterdam. He is the founder of the 'Giving in the Netherlands' project, director of the 'Giving Europe' project and chair of the European Research Network on Philanthropy (ERNOP).

Caroline Fiennes

Consultant to people and companies on how to make worthwhile donations to third sector organisations. She is the director of Giving Evidence, a UK organisation specialising in the practice of evidence-based donations, and works with the US Center for Effective Philanthropy.

David Camps

Marketing and Fundraising Manager at the Vicente Ferrer Foundation. Co-founder of the Spanish Fundraising Association, he has held managerial posts in the functional areas of corporate communication, marketing, fundraising and patronage in different foundations (MACBA Foundation, Gran Teatre del Liceu Foundation, Oxfam Intermón Foundation and Pere Tarrés Foundation).

Dan Corry

CEO of New Philanthropy Capital (NPC) in the United Kingdom. Previously, he was director of the Policy Unit and senior advisor to the prime minister on the economy, chair of the Council of Economic Advisers in the Treasury and special adviser to the Secretary of State in the Education Department. He has also worked with the Department of Transport, Local Government and the Regions and the Department of Communities and Local Government.

Stephen J. Ball

The Karl Mannheim Professor of Sociology of Education at the Institute of Education, University of London. Expert in education policy and social inequality, he is the author of numerous articles on the implications of new forms of philanthropic activity worldwide, including specific analyses by country, including the United Kingdom and Spain.

Daniel Oliver

Founder and CEO of Creootuproyecto, a portal created in 2013 with the aim of facilitating crowdfunding for business projects. He is also president of the Spanish Crowdfunding Association.

Teresa Tarragó

The founder and CEO of Iproteos, a biotechnology company that studies and develops new drugs for the treatment of central nervous system diseases. She has worked for more than 15 years as a researcher with CSIC and the Barcelona Institute for Research in Biomedicine, where she has been involved in managing international funding project and running projects in conjunction with biotechnology companies.

Albert Forn

Associate director of the GSMA, a company that represents the interests of over 800 mobile operators and more than 200 companies from the mobile ecosystem throughout the world. The GSMA sponsors the Mobile World Capital Barcelona Foundation, an initiative to convert the city of Barcelona into a benchmark in mobile transformation. He is a telecommunications engineer and specialist in the ICT sector.

Jordi Vivancos

Manager of the Department of Learning and Knowledge Technologies of the Government of Catalonia's Ministry of Education. The functions of this department include acquiring innovative knowledge produced by the education system related to the use of digital technologies, stimulating the creation of new knowledge, preserving it, documenting it and disseminating it as a strategic asset for assessing and improving education.

Fèlix Alaguero

Accountant by profession, he currently runs his own business in the sector (previously sales), a lover of nature and natural living, he has been a member of the Ecosystem Study and Protection Group of Catalonia (GEPEC-EdC) since 1999.

Andreu Escolà

Entrepreneur and president of GEPEC-EdC since 2008, nature lover, he is a member of various environmental associations in Catalonia and Spain and collaborates on field studies of vertebrates, especially birds.

Ricard Valls

CEO of Zohar Consultoria & Marketing Social and president of Entropia. He was cofounder and treasurer of the European Fundraising Association and the Spanish Fundraising Association. He is a member of the Euclide Network, the Association of Third Sector Managers in Europe and the advisory board of the Third Sector Table. He is author of the books *Cómo captar fondos con éxito* (2002) and *Directorio de patrocinio, mecenazgo y RSC* (2003 and 2005).